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Dead Men Don't Wear Plaid Kicks Off Phase 2 with New Single "Reversal" – Out December 13th

Little Rock, AR, USA – [December 13th, 2024] – After a monumental year, Dead Men Don't Wear Plaid is gearing up to launch their next chapter with the release of their latest single, **"Reversal,"** on Friday, December 13th. This high-energy homage to nu-metal is more than just a song—it's the soundtrack to a new era for the band, marking the beginning of their ambitious Phase 2.

Phase 2 represents a renaissance for Dead Men Don't Wear Plaid. After achieving significant milestones in 2024 with singles like **"Parasocial Activity"** and **"Grievance,"** a cover of AFI's **"Miss Murder,"** and the addition of new Dead Men — Scotch and Duck — the band is heading back to the drawing board—not to start over, but to rebuild stronger. Phase 2 is about taking new information, collaborators, and goals to reach heights they never thought possible before.

"Reversal" perfectly embodies this mindset, blending the raw energy of nu-metal with Dead Men Don't Wear Plaid's signature modern twist. The track channels themes of resilience, self-reinvention, and empowerment, making it a fitting anthem for the band's journey into 2025.

"For us, going back to the drawing board isn't negative—it's a way to reinforce the foundation and build something extraordinary," the band shared. **"'Reversal' is a statement of growth, defiance, and our commitment to taking Dead Men Don't Wear Plaid to the next level."**

"Reversal" will be available on all major streaming platforms on December 13th. Follow Dead Men Don't Wear Plaid on Spotify and connect with them on social media for teasers, exclusive content, and updates on the release.

For more information, promo requests, or interviews, please contact:

Contact@DeadMenDontWearPlaid.com

About Dead Men Don't Wear Plaid

Formed in 2023, Dead Men Don't Wear Plaid is an anonymous modern metal band based in Little Rock, Arkansas. Known for their intense sound, genre-blending style, and cyberpunk aesthetic, the band delivers high-energy tracks that explore themes of rebellion, resilience, and individuality.